# The Baby Bark Video Challenge is designed to

raise awareness of the Mardi Paws non-profits helping Kids & K-9s!

# BABY BARK VIDEO CHALLENGE - Here's how to do it!

## 1. Start your Own Challenge OR Get Challenged

This challenge is all about raising awareness of the Mardi Paws non-profits helping Kids & K-9's and having a lot of fun creating your interpretation of BABY BARK!

# 2. Accept the Challenge

Once you've been challenged, or decide to start your own, get your Barky and Sharky thinking cap on and come up with your very own version of the Baby Shark videos. This can be done solo, or with a group.

Or using dogs instead of sharks in the video (generally a safer bet), or barks instead of words, or spoofs of aquatic-themed movies, you get the idea. Anything that involves Paws or Jaws or Sharkasm works!

Of course, you can refuse the challenge, but we're really hoping you won't! Don't worry, there's no donation required if you refuse, but you'll miss out on great prizes floating around, and the chance to help others!

And if you're feeling guilty for refusing the challenge, you can always make a small tax-deductible donation on-line to our volunteer 501c3.

## 3. Gather your props before you film

Once you get your idea in place, pull together any backdrop or costume or prop or music you may need.

Don't forget a leash so Fido won't run off!

## 4. Film Your Masterpiece

Your video can be as short or long as you like, though we recommend keeping them as short as possible.

It would be great if you can mention this information at the beginning,

**OR** write it down on a big piece of poster board and hold it up.

- A: You or Your Group's name
- B: Who challenged you (not necessary if starting your own)
- C: That you've accepted the Baby Bark Video Challenge
- D: Name other people or groups you want to challenge
- E: Mention... www.BabyBark.org

#### That's it, now it's time for Lights, Camera, Action! Just push RECORD!

## 5. Upload Your Masterpiece

When you're finished, upload your video anywhere on the Internet:

Facebook, Instagram, YouTube, Twitter (you can find our social on the website)

## 6. Share and Tag who you've challenged

Share it with us on any of our social media channels, and hashtag **#BabyBarkChallenge #BabyBark #MardiPaws** 

Don't forget to tag the people or groups you've challenged so they'll know they've been challenged.

Here's an example...

@challenger challenged me to #babybarkchallenge for @mardipawspresents I've raised awareness and now I'm challenging @friend1, @friend2 and @friend3, or @danceteam1, @group2 To learn more, visit <a href="http://www.BabyBark.org">www.BabyBark.org</a>

## If you'd like to donate:

Scott's Wish is a 501(c) (3) tax-exempt charitable organization and your donation is tax deductible to the fullest extent of the law. Our Tax ID number is 26-3566004. If you donate online, you'll receive a donation receipt, please keep for tax purposes.

Scott's Wish is made up of volunteers helping others who have life threatening illnesses. We've helped young and old who are going through all phases of cancer treatment, heart disease, organ transplants, newborn birth defects, and ALS patients. Scott's Wish was named for Scott Lala who succumbed to Acute Lymphoblastic Leukemia (ALL) in January of 2008. Celebrating our 10<sup>th</sup> year, the purpose of the organization is to charitably assist patients, families, and caretakers with the cost of travel, lodging and related expenses necessary for treatment and care of those persons suffering from leukemia or other devastating illnesses. Scott's Wish works closely with social services at leading children's hospitals and research facilities to close the gap of financial need and offer help for unusual assistance requests such as car repairs, storage fees, wheelchair ramps, etc. Every request is reviewed and funded in some capacity.